



# WE HELP BRANDS CONNECT WITH FAMILIES

Trusted by Meta, Changi Airport, Citi & more — turning brand moments into family memories.

# FAMILY ENGAGEMENT IS NO LONGER OPTIONAL.



**Families don't remember ads.  
They remember how a brand made them feel.**

The brands winning with families today aren't spending more on ads. They're showing up in real life, in meaningful ways, at the right moments.

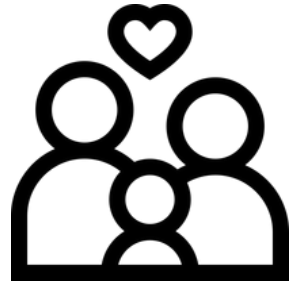
That's exactly what we do.  
And we've done it for some of the biggest names in Singapore.

# WHY BRANDS KEEP COMING BACK TO US



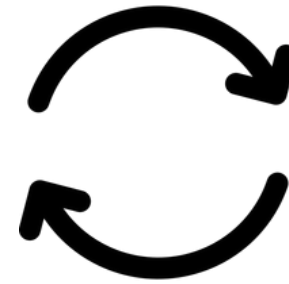
- ✓ We understand families deeply
- ✓ Flexible & Last-Minute Friendly
- ✓ One point of contact. Zero coordination stress.
- ✓ Trusted by global brands
- ✓ **We come with an audience built in**  
Our mum community of 15,000+ across Singapore actively follows our events. Public activations get shared organically — extending your brand reach beyond the event itself.

# WHY BRANDS KEEP COMING TO US



## **We understand families deeply**

Our community *is* families. We know what makes kids light up and parents feel welcome — and we build every activation around that.



## **Flexible & last-minute friendly**

Plans change. We're built to solve problems that happen in real time.



## **We come with an audience built in**

Our mum community of 15,000+ across Singapore actively follows our events. Public activations get shared organically — extending your brand reach beyond the event itself.



## **Trusted by global brands**

Changi Airport. Meta. Resorts World Sentosa. Citi. Warner Bros. HSBC. If they trust us, you can too.



## **One point of contact.**

### **Zero coordination stress.**

Book multiple services through us and we handle everything.

# CROWD FAVOURITES

**BEST  
SELLER**



Face & Hand Painting

**BEST  
SELLER**



Workshops



Glitter Tattoos



Photo Booth



Balloon Sculpting



Caricature



Traditional  
Ice Cream



Inflatable Games

# FEATURED EVENTS

Over 5,000 events. Hundreds of brands.  
One consistent result: families who leave happy.



**CHANGI AIRPORT**  
CHRISTMAS & OLYMPICS



**RESORT WORLD SENTOSA**  
HALLOWEEN



**HSBC RUGBY SVNS**



**GUZMAN Y GOMEZ**  
PATRON ENGAGEMENT



**LITTLE SKOOL HOUSE**  
OPEN HOUSE



**F1 NIGHT RACE**

**WATCH OUR  
EVENT  
HIGHLIGHT FOR  
RESORT WORLD  
SENTOSA >**



**CLICK HERE**

# WE RUN LARGE-SCALE EVENTS TOO! >

FAMILY DAYS. CARNIVALS. OFFICE PARTIES



## **WE RUN FAMILY DAYS & COMMUNITY EVENTS TOO!**

From intimate brand pop-ups to large-scale carnivals — we've done it all.



### **CITIBANK FAMILY DAY**

- Face & Hand Painting
- Balloon Sculpting
- Magic Show
- Ice Cream Station
- Games Booth
- Candy Floss Station
- Popcorn Station
- Photo Booth
- Claw Machine



### **PEOPLE'S ASSOCIATION HOOVER PARK HALLOWEEN**

- Face & Hand Painting
- Photo Booth
- Magic Show
- Balloon Sculpting
- Popcorn Station
- Games Booth
- Ice Cream Station

## ALSO TRUSTED BY



## TESTIMONIALS

Because in all honesty, i feel more confident engaging than the other vendor  
10:47 AM

Ur replies have been prompt and professional  
10:47 AM

Which makes me comfortable and assured  
10:47 AM



**PRE-EVENT**

Hi Gisele! Thank you so much to yourself and team for being very reliable, efficient from the very first day. As I've mentioned before, communication was an ease with you. Fast response which makes it easy for us to make decisions too!

**POST-EVENT**

# LET'S PUT YOUR BRAND INSIDE FAMILIES' HAPPIEST MEMORIES.

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*Trusted by Meta · Changi Airport · RWS ·  
Warner Bros · DBS · Citi · & many more.*

